TO: Executive Department/Agencies
   Department of Education (DOE)
      (Includes Charter Schools)
   Hawaii Health Systems Corporation
      (HHSC) (Includes Regional System
         Boards and Hospitals)
   Office of Hawaiian Affairs (OHA)
   University of Hawaii (UH)
   House of Representative (House)
   Senate
   Judiciary
   City and County of Honolulu
      (C&C of Honolulu)
   Honolulu City Council
   Honolulu Board of Water Supply
   Honolulu Authority For Rapid Transportation
      (HART)
   County of Hawaii
   Hawaii County Council
   County of Hawaii-Department of Water Supply
   County of Maui
   Maui County Council
   County of Maui-Department of Water Supply
   County of Kauai
   Kauai County Council
   County of Kauai-Department of Water

FROM: Sarah Allen
      Administrator

SUBJECT: Change No. 15
   SPO Price List Contract No. 10-06
   Newspaper Publication - Statewide
   Contract Expires March 31, 2014 for publishers on Maui, Hawaii and Kauai
   Contract Expires June 30, 2015 with the Honolulu Star Advertiser for Oahu,
      Molokai and Lanai
   IFB-09-037-SW

The following change is made to the price list contract:

   • Extend contract term to March 31, 2014 with:
      o Maui Publishing Co., Ltd. dba the Maui News
      o Stephens Media LLC (West Hawaii Today)
      o Stephens Media LLC (Hawaii Tribune-Hawaii)
      o Oahu Publications, Inc. (The Garden Island)

The current price list contract incorporating Change No. 15 is available on the SPO website: http://hawaii.gov/spo. Click on Price List and Vendor List Contracts at the main menu.

If you have any questions, please contact Stanton Mato at (808) 586-0566 or email stanton.d.mato@hawaii.gov.
STATE OF HAWAII  
STATE PROCUREMENT OFFICE  

SPO Price List Contract No. 10-06  
Replaces SPO PL Contract No. 02-31 and 06-12  
Includes Change Nos. 15  
Revised December 15, 2013

Newspaper Publication - Statewide  
IFB-09-037-SW  
November 1, 2009 to March 31, 2014  
January 1, 2011 to June 30, 2015  
(Honolulu Star-Advertiser)

GENERAL INFORMATION. This price list contract is issued on behalf of the State Comptroller, pursuant to HRS §1-28.5 HRS to enable the public to go one publication to obtain public notices on each island. As defined in HRS, “governmental agency” means each department, board, commission, or officer of the State or any of its political subdivisions. Therefore, when a governmental agency determines to publish a public notice, the notice shall be placed in the primary newspaper(s) listed herein.

This contract is for publication of legal, classified/employment and retail/display ads. Consequently, when a governmental agency decides to publish a public notice, employment ad or any other ad in the newspaper, they shall publish their notice or ad in the newspaper listed as the primary contractor for each island.

PARTICIPATING JURISDICTIONS listed below are required to utilize this price list contract and place their notices and ads in the primary newspaper for each island:

- Executive Departments/Agencies
- DOE
  (Includes Charter Schools)
- HHSC
  (Includes Regional System Boards and Hospitals)
- OHA
- UH
- House
- Senate
- Judiciary
- C&C of Honolulu
- Honolulu City Council
- Honolulu Board of Water Supply
- HART
- County of Hawaii
- Hawaii County Council
- County of Hawaii-Department of Water Supply
- County of Maui
- Maui County Council
- County of Maui-Department of Water Supply
- County of Kauai
- Kauai County Council
- County of Kauai-Department of Water

A governmental agency may choose to place an additional notice or ad in another newspaper to run concurrently to reach a wider circulation.
EXCEPTION TO THE PRICE LIST CONTRACT. An exception may be granted when the price list contract does not meet the purchasing agency’s needs. For this purpose, Executive Branch Department Heads (or as delegated by the department head) are granted the authority to make the exception approval. This procedure will allow departments to make their own determination when not practicable or advantageous to use the contract vendor(s).

All approvals shall be made prior to purchase. Purchases made after-the-fact, without prior approval, shall be processed as procurement violations through form SPO 016.

Executive departments and participating jurisdictions may use form SPO-005, SPO Price or Vendor List Contract Exception as a template to record and file requests. Form SPO-005 may be edited to meet specific department needs. SPO forms are available on the SPO website at http://hawaii.gov/spo. Click on SPO Forms under the Toolbox/QuickLinks menu.

When the price list contract is not used, HRS chapter 103D and the procurement rules apply to purchases using the applicable procurement method and its procedures, such as small purchases or competitive sealed bidding. The decision to use this contract or to solicit pricing from other sources is at the discretion of the participating jurisdiction.

POINT OF CONTACT. Questions regarding the services listed, ordering, pricing and status should be directed to the contractor(s).

Procurement questions or concerns may be directed as follows:

<table>
<thead>
<tr>
<th>Jurisdiction</th>
<th>Name</th>
<th>Telephone</th>
<th>Fax</th>
<th>E-mail</th>
</tr>
</thead>
<tbody>
<tr>
<td>Executive</td>
<td>Stanton Mato</td>
<td>586-0566</td>
<td>586-0570</td>
<td><a href="mailto:stanton.d.mato@hawaii.gov">stanton.d.mato@hawaii.gov</a></td>
</tr>
<tr>
<td>DOE (Includes Charter Schools)</td>
<td>Procurement Staff</td>
<td>675-0130</td>
<td>675-0133</td>
<td><a href="mailto:doeprocure@notes.k12.hi.us">doeprocure@notes.k12.hi.us</a></td>
</tr>
<tr>
<td>OHA</td>
<td>Emmitt Ford</td>
<td>594-1815</td>
<td>594-1865</td>
<td><a href="mailto:emmitt@oha.org">emmitt@oha.org</a></td>
</tr>
<tr>
<td>HHSC (Includes Regional System</td>
<td>Joe Evanoff</td>
<td>733-4168</td>
<td>733-4460</td>
<td><a href="mailto:jevanoff@hhsc.org">jevanoff@hhsc.org</a></td>
</tr>
<tr>
<td></td>
<td>Boards and Hospitals</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>UH</td>
<td>Matthew Chow</td>
<td>956-2765</td>
<td>956-2096</td>
<td><a href="mailto:chowmatt@hawaii.edu">chowmatt@hawaii.edu</a></td>
</tr>
<tr>
<td></td>
<td>(Primary) Karlee</td>
<td>956-8687</td>
<td>956-2093</td>
<td><a href="mailto:karlee@hawaii.edu">karlee@hawaii.edu</a></td>
</tr>
<tr>
<td></td>
<td>Hisashima</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>House</td>
<td>Brian Takeshita</td>
<td>586-6423</td>
<td>586-6401</td>
<td><a href="mailto:takeshita@capitol.hawaii.gov">takeshita@capitol.hawaii.gov</a></td>
</tr>
<tr>
<td>Senate</td>
<td>Carol Taniguchi</td>
<td>586-6720</td>
<td>586-6719</td>
<td><a href="mailto:c.taniguchi@capitol.hawaii.gov">c.taniguchi@capitol.hawaii.gov</a></td>
</tr>
<tr>
<td>Judiciary</td>
<td>Newton Sakamoto</td>
<td>538-5805</td>
<td>538-5802</td>
<td><a href="mailto:newton.t.sakamoto@courts.state.hi.us">newton.t.sakamoto@courts.state.hi.us</a></td>
</tr>
<tr>
<td></td>
<td>Procurement Specialist</td>
<td>768-5535</td>
<td>768-3299</td>
<td><a href="mailto:bfspurchasing@honolulu.gov">bfspurchasing@honolulu.gov</a></td>
</tr>
<tr>
<td>C&amp;C of Honolulu</td>
<td>Clayton Wong</td>
<td>768-5084</td>
<td>768-5011</td>
<td><a href="mailto:cwong@honolulu.gov">cwong@honolulu.gov</a></td>
</tr>
<tr>
<td>Honolulu City Council</td>
<td>Vicki Kitajima</td>
<td>748-5151</td>
<td>550-9193</td>
<td><a href="mailto:ykitajima@hbws.org">ykitajima@hbws.org</a></td>
</tr>
<tr>
<td>Honolulu Board of Water Supply</td>
<td>Paula Youngling</td>
<td>768-6241</td>
<td>587-6080</td>
<td><a href="mailto:pyoungling@honolulu.gov">pyoungling@honolulu.gov</a></td>
</tr>
<tr>
<td>County of Hawaii</td>
<td>Jeffrey Dansdill</td>
<td>961-8440</td>
<td>961-8248</td>
<td><a href="mailto:jdansdill@co.hawaii.hi.us">jdansdill@co.hawaii.hi.us</a></td>
</tr>
<tr>
<td>Hawaii County Council</td>
<td>Jeffrey Dansdill</td>
<td>961-8440</td>
<td>961-8248</td>
<td><a href="mailto:jdansdill@co.hawaii.hi.us">jdansdill@co.hawaii.hi.us</a></td>
</tr>
</tbody>
</table>
Jurisdiction | Name | Telephone | Fax | E-mail
---|---|---|---|---
County of Hawaii-Department of Water Supply | Ka‘iulani L. Matsumoto | 961-8050 ext 224 | 961-8657 | kmatsumoto@hawaiidws.org
County of Maui | Greg King | 249-2403 x30 | 249-0839 | greg.king@co.maiui.hi.us
Maui County Council | Ross Izumigawa | 270-7661 | 270-7686 | ross.izumigawa@maucounty.us
County of Maui-Department of Water Supply | Kenneth L. Bissen | 270-7684 | 270-7136 | ken.bissen@co.maiui.hi.us
Holly Perdido | 270-7684 | 270-7136 | holly.perdido@co.maiui.hi.us
County of Kauai | Florence Kakuda | 241-4294 | 241-6297 | fkakuda@kauai.gov
Kauai County Council | Ricky Watanabe | 241-4188 | 241-6349 | rwatanabe@kauai.gov
Nancy Fontanilla | 241-4812 | 241-6349 | nfontanilla@kauai.gov
County of Kauai-Department of Water | Fay Tateishi | 245-5423 | 245-5813 | ftateishi@kauaiwater.org

USE OF PRICE LIST CONTRACT BY NONPROFIT ORGANIZATIONS. Pursuant to HRS §103D-804, nonprofit organizations with current purchase of service contracts (HRS Chapter 103F) have been invited to participate in the SPO price list contracts.

A listing of these nonprofit organizations is available at the SPO website: [http://hawaii.gov/spo](http://hawaii.gov/spo). Click on Doing Business with the State > SPO Programs Open to Qualifying Non-Profit Organizations.

If interested, these nonprofits will contact the vendor to obtain concurrence on their participation.

If a nonprofit wishes to purchase from a SPO price list contract, the nonprofit must obtain approval from each vendor, i.e., participation must be mutually agreed upon. A vendor may choose to deny participation by a nonprofit. Provided, however, if a nonprofit and vendor mutually agree to this arrangement, it is understood that the nonprofit will retain its right to purchase from other than a SPO price list contract vendor.

APPROVED NEWSPAPER CONTRACTORS LISTED ON THIS PRICE LIST CONTRACT:

<table>
<thead>
<tr>
<th>Island</th>
<th>PRIMARY Newspaper*</th>
<th>SECONDARY Newspaper**</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oahu</td>
<td>Honolulu Star-Advertiser</td>
<td>None</td>
</tr>
<tr>
<td>Maui</td>
<td>The Maui News</td>
<td>None</td>
</tr>
<tr>
<td>Hilo - East Hawaii</td>
<td>Hawaii Tribune-Herald</td>
<td>None</td>
</tr>
<tr>
<td>Kona -West Hawaii</td>
<td>West Hawaii Today</td>
<td>None</td>
</tr>
<tr>
<td>Kauai</td>
<td>The Garden Island</td>
<td>None</td>
</tr>
<tr>
<td>Lanai</td>
<td>Honolulu Star-Advertiser</td>
<td>None</td>
</tr>
<tr>
<td>Molokai</td>
<td>Honolulu Star-Advertiser</td>
<td>None</td>
</tr>
</tbody>
</table>

*Governmental agencies committed to the use of this price list contract are required to place an ad or notice in the Primary Newspaper.

**Governmental agencies may choose to place an additional notice or ad to run concurrently in another newspaper to reach a wider circulation. There is no Secondary Newspaper/Contractor for all islands; therefore, agencies shall use the applicable procurement method and its procedures, such as small
purchase procurement to obtain quotes from any available newspaper publication that will meet your agency public notice requirements.

- The Honolulu Star-Advertiser contract term expires on June 30, 2015.
- The Garden Island contract term expires on March 31, 2014.
- West Hawaii Today contract term expires on March 31, 2014.

**PLACING OF ORDERS** must be per the required deadlines for each newspaper. See each Contractor information sheet.

Governmental agencies may submit documents at minimum in MS Word, PDF or tif formats. Agencies shall check with individual publications for other available formats as needed.

Orders may be placed by FAX or hand delivery to the individual publications.

**OTHER SERVICES.** Refer to each publication’s information sheet for pricing availability for other services such as color notices or ads, notices or ads in affiliate mailers and on-line (Internet) notices or ads.

**INTERNET POSTING (ON-LINE ADS).** On-line notices or ads are an additional, optional service. Notices shall be posted on the Internet on the same day and/or first day it is published in the newspaper. Contractor shall provide universal page format, i.e. Adobe Acrobat and/or PDF with an associated hyperlink for a downloadable universal, readable version.

**AFFILIATED MAILERS.** Notices or ads placed in affiliated mailers will be an additional, optional service. Notices or ads will be run in the closest available publish date of the affiliated mailer to the notice or ad date of the newspaper publication.

**PROOF.** When proofs are requested by a governmental agency, Contractor shall first proofread and make necessary corrections, then submit a proof of the notice to the governmental agency. A second proof may be required if the first proof is extensively edited by the governmental agency. If a proof is required, State shall approve proof before an authorizing pCard charge.

**NOTICE OR AD CONFIRMATION.** Contractor shall provide confirmation of an order by e-mail or fax. Contractor shall proof all work. Any errors or delays to the scheduled publication date, due to Contractor error, shall be corrected and printed in a timely manner satisfactory to the agency or a full credit shall be issued. Contractor shall immediately notify the agency by phone and confirm via fax or e-mail to any delays to the scheduled publication date(s) due to Contractor error.

**AFFIDAVIT OF PUBLICATION** for each notice shall be sent to the ordering governmental agency at no additional cost. Affidavit shall be mailed within seven (7) calendar days of last day of publication. A clipping of the notice or ad shall be submitted with the affidavit. Or as necessary, a tear sheet shall be attached to each affidavit. Cost for additional copies of the affidavit will apply.

**UNIT PRICES** include delivery to destination and all other costs EXCEPT the State General Excise Tax, currently 4.5% for sales on Oahu, and 4.0% for sales on the neighbor islands, if applicable. Governmental agencies are advised to add tax amount to their purchase order total.
VENDOR CODES for annotation on purchase orders are obtainable from the Alphabetical Vendor Edit Table Report available at your department's fiscal office. Agencies are cautioned that the remittance address on an invoice may be different from the address of the vendor code annotated on the purchase order.

VENDOR COMPLIANCE. Prior to awarding a contract, the SPO verified compliance of the contractor with all laws governing entities doing business in the State pursuant to HRS §103D-310(c), and SPO will monitor compliance throughout the term of the contract via Hawaii Compliance Express (HCE). Therefore, purchasing agencies are not required to verify vendor compliance.

PURCHASING CARD (pCard). The State of Hawaii Purchasing Card (pCard) is required to be used by the Executive departments/agencies, excluding DOE, OHA, UH and HHSC for orders totaling less than $2,500. For purchases $2,500 or more, agencies may use the pCard, subject to its credit limit, or issue a purchase order.

PURCHASE ORDERS may be issued for purchases $2,500 or more, and for vendors who either do not accept the pCard, set minimum order requirements before accepting the pCard for payment, or charge its customers a transaction fee for the usage.

SPO PL Contract No. 10-06 will be typed on purchase orders issued against this price list contract. For pCard purchases, the SPO PL Contract No. 10-06 shall be notated on the appropriate transaction document.

PAYMENTS are to be made to the Contractor(s) remittance address. HRS §103-10 provides that the State shall have thirty (30) calendar days after receipt of invoice or satisfactory completion of contract to make payment. Payments may also be made via pCard.

VENDOR AND PRODUCT EVALUATION form SPO-012, for the purpose of addressing concerns on this price list contract is available to the agencies at the SPO website: http://hawaii.gov/spo. Click on SPO Forms under the Toolbox/QuickLinks menu.

PRICE LIST CONTRACT AVAILABLE ON THE INTERNET at the SPO website: http://hawaii.gov/spo. Click on Price List and Vendor List Contracts at the main menu.

Sarah Allen
Administrator
ISLAND OF MAUI

**Primary Contractor:** Maui Publishing Co., Ltd. dba The Maui News

**Name of Newspaper:** The Maui News (Contract expires on March 31, 2014)

**Frequency of Publication:** Daily (Monday through Sunday, morning paper)

**Column Width:**
- Legal – 1.02"
- Classified – 1.02"
- Retail – 1.5"

**Minimum Size:** One column inch

**Prices based on one column width/1 inch height:**

<table>
<thead>
<tr>
<th>Type of Ad</th>
<th>Monday – Friday</th>
<th>Saturday</th>
<th>Sunday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Legal Ad with or w/o graphics</td>
<td>$12.36</td>
<td>$12.36</td>
<td>$12.36</td>
</tr>
<tr>
<td>Retail Ad with or w/o graphics</td>
<td>$18.56</td>
<td>$18.56</td>
<td>$18.56</td>
</tr>
<tr>
<td>Classified Ad with or w/o graphics</td>
<td>$12.36</td>
<td>$12.36</td>
<td>$12.36</td>
</tr>
</tbody>
</table>

**Affidavit charges:** No charge for first affidavit; $5.00 per additional

**Issue PO & Remittance To:** Maui Publishing Co. Ltd. dba The Maui News
P.O. Box 550
Wailuku, HI 96793

**Contacts:**
To place a classified or legal ad or for ad quotes, contact:
Terri Yip-Komoda, Classified Advertising Sales Representative
Ph. (808) 242-6333/Fax: (808) 242-6389/Email: tykomoda@mauinews.com or e-mail: class@mauinews.com

To place a retail ad or for ad quotes, contact:
Kristin Kuniyoshi, Retail Advertising Sales Representative
Ph. (808) 242-6316/Fax: (808) 242-6390/Email: kkuniyosi@mauinews.com or e-mail: adsales@mauinews.com

To contact the managing supervisor, contact:
Karen Saka, Advertising Manager
Ph. (808) 242-6352/Fax: (808) 242-6390/Email: ksaka@mauinews.com

For urgent jobs: (808) 242-6367, Rhonda Kurohara

**Deadlines for Submission:**

<table>
<thead>
<tr>
<th>Classified Display:</th>
<th>Classified Legal Ads:</th>
<th>Retail Ads:</th>
</tr>
</thead>
<tbody>
<tr>
<td>No proof-2 business days prior to publication, 2 p.m.</td>
<td>2 business days prior to publication, 2 p.m.</td>
<td>4 business days prior to publication, 9 a.m.; except for Sunday, which is 5 business days prior to publication</td>
</tr>
<tr>
<td>Proof-3 business days prior to publication, 2 p.m.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Advance deadlines will apply prior to holidays observed by The Maui News**

**Other services:**
- 50% discount for ads run for multiple days*
- Add’l 10% for RUSH orders
- Price for 1-color – Add’l $320.00
- 20% of ad’s cost for cancelled ads in which proofs were made
- Price for 2-color – Add’l $400.00
- Additional cost to run in affiliated mailers (shopper) – TMC rates available*
- Price for multi-color – Add’l $10 pci retail/$8 pci classified
- Additional cost to place ad on-line (Internet) – varies* (*- Specific parameters apply. Call sales representative for details.)

Include all applicable taxes, except the GET, currently 4.5% for all sales made on Oahu, and 4.0% for all sales made on the islands of Hawaii, Maui, Kauai, Molokai and Lanai. The GET may be added to the invoice as a separate line item and shall not exceed the current rate for that island.
ISLAND OF HAWAII – (KONA)

Primary Contractor: Stephens Media LLC

Name of Newspaper: West Hawaii Today (Contract expires on March 31, 2014)

Frequency of Publication: Daily (Monday through Sunday, morning paper)

Column Width:
- Legal – 1.080”
- Classified – 1.080”
- Retail – 1.639”

Minimum Size: One column inch

Prices based on one column width/1 inch height:

<table>
<thead>
<tr>
<th>Type of Ad</th>
<th>Monday – Friday</th>
<th>Saturday</th>
<th>Sunday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Legal Ad with or w/o graphics</td>
<td>$10.20</td>
<td>$10.20</td>
<td>$10.20</td>
</tr>
<tr>
<td>Retail Ad with or w/o graphics</td>
<td>$11.20</td>
<td>$11.20</td>
<td>$11.20</td>
</tr>
<tr>
<td>Classified Ad with or w/o graphics</td>
<td>$10.20</td>
<td>$10.20</td>
<td>$10.20</td>
</tr>
</tbody>
</table>

Affidavit charges: No charge for first affidavit; $10.00 per additional

Issue PO & Remittance To: West Hawaii Today
P.O. Box 789
Kailua-Kona, HI 96745

Contacts:
Name: Verna Lee
Phone: (808) 930-8608
Fax: (808) 329-3659
Email: vlee@westhawaiitoday.com

Contact above will be available for urgent jobs

Deadlines for Submission:

Deadline: NOON, 4 working days prior to date of pub
Note: weekends and holidays are not working days.

<table>
<thead>
<tr>
<th>Day of pub</th>
<th>Mon</th>
<th>Tues</th>
<th>Wed</th>
<th>Thurs</th>
<th>Fri</th>
<th>Sat</th>
<th>Sun</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deadline Noon</td>
<td>Tues</td>
<td>Wed</td>
<td>Thurs</td>
<td>Fri</td>
<td>Mon</td>
<td>Tues</td>
<td>Tues</td>
</tr>
</tbody>
</table>

Other services:
- Price for 1-color - $250.00
- Price for 2-color – $405.00
- Price for multi-color – $405.00
- Price for cancelled ads in which proofs were made – 50% available before paper dummied
- Additional cost to run in affiliated mailers (shopper) – $2.00 per column inch
- Additional cost to place ad on-line (Internet) – Included

Include all applicable taxes, except the GET, currently 4.5% for all sales made on Oahu, and 4.0% for all sales made on the islands of Hawaii, Maui, Kauai, Molokai and Lanai. The GET may be added to the invoice as a separate line item and shall not exceed the current rate for that island.
ISLAND OF HAWAII – (HILO)

Primary Contractor: Stephens Media LLC

Name of Newspaper: Hawaii Tribune-Herald (Contract expires on March 31, 2014)

Frequency of Publication: Daily (Monday through Sunday, morning paper)

Column Width: Legal – 1.08”
               Classified – 1.08”
               Retail – 1.639”

Minimum Size: One column inch

Prices based on one column width/1 inch height:

<table>
<thead>
<tr>
<th>Type of Ad</th>
<th>Monday – Friday</th>
<th>Saturday</th>
<th>Sunday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Legal Ad w/ or w/o graphics</td>
<td>$14.75</td>
<td>$14.75</td>
<td>$14.75</td>
</tr>
<tr>
<td>Retail Ad w/ or w/o graphics</td>
<td>$14.75</td>
<td>$14.75</td>
<td>$14.75</td>
</tr>
<tr>
<td>Classified Ad w/ or w/o graphics</td>
<td>$14.00</td>
<td>$14.00</td>
<td>$14.00</td>
</tr>
</tbody>
</table>

Affidavit charges: No charge for first affidavit; $10.00 per additional

Issue PO & Remittance To: Hawaii Tribune-Herald
                         P.O. Box 767
                         Hilo, HI 96721

Contacts:

Name: Jon Notley
Phone: (808) 930-7306
Fax: (808) 969-9100
Email: jnotley@hawaiitribune-herald.com

For urgent jobs: (808) 930-7314

Deadlines for Submission:

Deadline: NOON, 4 working days prior to date of pub
Note: weekends and holidays are not working days.

Day of pub | Mon | Tues | Wed | Thurs | Fri | Sat | Sun |
------------|-----|------|-----|-------|-----|-----|-----|
Deadline   | Tues| Wed  | Thurs| Fri   | Mon | Tues| Tues|

Other services:

Price for 1-color – $390.00*
Price for 2-color – $550.00**
Price for multi-color – $550.00**
Price for cancelled ads in which proofs were made – 50% of cost of ad
Additional cost to run in affiliated mailers (shopper) – $2.70 per column inch
Additional cost to place ad on-line (Internet) – Included for legal & classified ads

*1-color rate includes any ONE of these colors: cyan, magenta, yellow, bright red (0AA0), orange (040A0), royal blue (A400) and shamrock green (6080).

** 2-color or multi-color are charged at full rate.

Include all applicable taxes, except the GET, currently 4.5% for all sales made on Oahu, and 4.0% for all sales made on the islands of Hawaii, Maui, Kauai, Molokai and Lanai. The GET may be added to the invoice as a separate line item and shall not exceed the current rate for that island.
ISLAND OF KAUAI

Primary Contractor: Oahu Publications, Inc.

Name of Newspaper: The Garden Island (Contract expires on March 31, 2014)

Frequency of Publication: Daily (Sunday through Friday, morning paper)

Column Width:
- Legal – 1.513”
- Classified – 1.513”
- Retail – 1.513”

Minimum Size: One column inch

Prices based on one column width/1 inch height:

<table>
<thead>
<tr>
<th>Type of Ad</th>
<th>Monday – Friday</th>
<th>Saturday</th>
<th>Sunday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Legal Ad with or w/o graphics</td>
<td>$17.50</td>
<td>$17.50</td>
<td>$17.75</td>
</tr>
<tr>
<td>Retail Ad with or w/o graphics</td>
<td>$14.00</td>
<td>$14.00</td>
<td>$14.20</td>
</tr>
<tr>
<td>Classified Ad with or w/o graphics</td>
<td>$17.50</td>
<td>$17.50</td>
<td>$17.50</td>
</tr>
</tbody>
</table>

Affidavit charges: No charge for first affidavit or additional copies

Issue PO & Remittance To: Oahu Publications, Inc.
500 Ala Moana Boulevard, Suite 7-500
Honolulu, Hawaii 96813

Contacts:

Name: Lisa Kaukani, Account Executive
Phone: (808) 529-4344
Fax: (808) 529-4829
Email: lkaukani@staradvertiser.com

Name: Rose Rosales, Account Executive
Phone: (808) 529-4825
Fax: (808) 529-4829
Email: rrosales@staradvertiser.com

For urgent jobs: 808-348-7158

Deadlines for Submission:

Minimum number of working days: four days for ads. Deadline 10:00 a.m.

<table>
<thead>
<tr>
<th>Day of pub</th>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deadline</td>
<td>Tuesday</td>
<td>Tuesday</td>
<td>Wednesday</td>
<td>Thursday</td>
<td>Friday</td>
<td>Monday</td>
<td>No Paper</td>
</tr>
</tbody>
</table>

Other services:
- Price for 1-color – $155.00
- Price for 2-color – $230.00
- Price for multi-color – $280.00
- Price for cancelled ads in which proofs were made – $0.00
- Additional cost to run in affiliated mailers (shopper) – $0.00
- Additional cost to place ad on-line (Internet) – $0.00
- Price to produce a tabloid - $0.00

Include all applicable taxes, except the GET, currently 4.5% for all sales made on Oahu, and 4.0% for all sales made on the islands of Hawaii, Maui, Kauai, Molokai and Lanai. The GET may be added to the invoice as a separate line item and shall not exceed the current rate for that island.
ISLAND OF OAHU, MOLOKAI & LANAI

Primary Contractor: Oahu Publications, Inc.

Name of Newspaper: Honolulu Star-Advertiser (Contract expires on June 30, 2015)

Frequency of Publication: Daily (Monday through Sunday, morning paper)

Column Width: Legal – 0.895"
Classified – 0.895"
Retail – 1.513"

Minimum Size: One column inch

Prices based on one column width/1 inch height for the period July 1, 2013 to June 30, 2014.

<table>
<thead>
<tr>
<th>Type of Ad</th>
<th>Monday – Friday</th>
<th>Saturday</th>
<th>Sunday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Legal Ad with or w/o graphics</td>
<td>$30.00</td>
<td>$30.00</td>
<td>$40.00</td>
</tr>
<tr>
<td>Retail Ad with or w/o graphics</td>
<td>$44.00</td>
<td>$44.00</td>
<td>$54.00</td>
</tr>
<tr>
<td>Classified Ad with or w/o graphics</td>
<td>$46.00</td>
<td>$46.00</td>
<td>$63.00</td>
</tr>
</tbody>
</table>

Affidavit charges: No charge for first affidavit $27.00 per additional

Issue PO & Remittance to: Oahu Publications, Inc.
500 Ala Moana Boulevard, Suite 7-500
Honolulu, HI. 96813

Contacts:
Name: Lisa Kaukani, Account Executive
Phone: (808) 529-4344
Fax: (808) 529-4829
Email: lkaukani@staradvertiser.com

Name: Rose Rosales, Account Executive
Phone: (808) 529-4825
Fax: (808) 529-4829
Email: rrosales@staradvertiser.com

For urgent jobs: (808) 348-7158

Deadlines for Submission:
Three working days prior to publication date. Deadlines are moved up one day during holidays.

<table>
<thead>
<tr>
<th>Date of Publication</th>
<th>Submission due (date and time)</th>
<th>Date of Publication</th>
<th>Submission due (date and time)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td>Wednesday, 4:30 p.m.</td>
<td>Thursday</td>
<td>Monday 4:30pm</td>
</tr>
<tr>
<td>Tuesday</td>
<td>Thursday, 4:30 p.m.</td>
<td>Friday</td>
<td>Tuesday 4:30pm</td>
</tr>
<tr>
<td>Wednesday</td>
<td>Friday, 4:30 p.m.</td>
<td>Saturday &amp; Sunday</td>
<td>Wednesday 4:30pm</td>
</tr>
</tbody>
</table>

Other services:
- Price for color ads: $22.00 per column inch
- No charge for RUSH orders
- No charge for cancelled ads in which proofs were made
- Additional cost to run in affiliated mailers (MidWeek) - $66.00 per column inch
- Additional cost to place ad on-line (Internet) - $54.00 per insertion

Include all applicable taxes, except the GET, currently 4.5% for all sales made on Oahu, and 4.0% for all sales made on the islands of Hawaii, Maui, Kauai, Molokai and Lanai. The GET may be added to the invoice as a separate line item and shall not exceed the current rate for that island.
ISLAND OF OAHU, MOLOKAI & LANAI

Primary Contractor: Oahu Publications, Inc.

Name of Newspaper: Honolulu Star-Advertiser (Contract expires on June 30, 2015)

Frequency of Publication: Daily (Monday through Sunday, morning paper)

Column Width:
- Legal – 0.895"
- Classified – 0.895"
- Retail – 1.513"

Minimum Size: One column inch

Prices based on one column width/1 inch height for the period July 1, 2014 to June 30, 2015.

<table>
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<tr>
<th>Type of Ad</th>
<th>Monday – Friday</th>
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<th>Sunday</th>
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<td>Legal Ad with or w/o graphics</td>
<td>$30.00</td>
<td>$30.00</td>
<td>$40.00</td>
</tr>
<tr>
<td>Retail Ad with or w/o graphics</td>
<td>$46.00</td>
<td>$46.00</td>
<td>$56.00</td>
</tr>
<tr>
<td>Classified Ad with or w/o graphics</td>
<td>$48.00</td>
<td>$48.00</td>
<td>$66.00</td>
</tr>
</tbody>
</table>

Affidavit charges: No charge for first affidavit $28.00 per additional

Issue PO & Remittance to: Oahu Publications, Inc.
500 Ala Moana Boulevard, Suite 7-500
Honolulu, HI. 96813

Contacts:
Name: Lisa Kaukani, Account Executive
Phone: (808) 529-4344
Fax: (808) 529-4829
Email: lkaukani@staradvertiser.com

Name: Rose Rosales, Account Executive
Phone: (808) 529-4825
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Email: rrosales@staradvertiser.com

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Deadlines for Submission:
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<td>Monday 4:30pm</td>
</tr>
<tr>
<td>Tuesday</td>
<td>Thursday, 4:30 p.m.</td>
<td>Friday</td>
<td>Tuesday 4:30pm</td>
</tr>
<tr>
<td>Wednesday</td>
<td>Friday, 4:30 p.m.</td>
<td>Saturday &amp; Sunday</td>
<td>Wednesday 4:30pm</td>
</tr>
</tbody>
</table>

Other services:
- Price for color ads: $23.00 per column inch
- No charge for RUSH orders
- No charge for cancelled ads in which proofs were made
- Additional cost to run in affiliated mailers (MidWeek) - $69.00 per column inch
- Additional cost to place ad on-line (Internet) - $56.00 per insertion

Include all applicable taxes, except the GET, currently 4.5% for all sales made on Oahu, and 4.0% for all sales made on the islands of Hawaii, Maui, Kauai, Molokai and Lanai. The GET may be added to the invoice as a separate line item and shall not exceed the current rate for that island.