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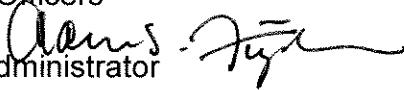
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June 17, 2009

PROCUREMENT DIRECTIVE NO. 2009-01

TO: Chief Procurement Officers  
FROM: Aaron S. Fujioka, Administrator   
SUBJECT: Hawaii Administrative Rules (HAR) Chapter 3-124, Subchapter 9  
Small Business Preference Rules  
Targeted Areas of Emerging Industries

The Procurement Policy Board (PPB), at its December 18, 2008 and May 21, 2009 meetings, identified procurements for small business utilization as a set-aside and/or subcontracting program. Pursuant to HAR §3-124-73.1(a)(2)(i), 'custom computer programming/software development' and 'energy efficiency' using alternative energy for energy efficiency programs as identified in the North American Industry Classification System (NAICS) codes were approved as targeted areas of emerging industries. Procurements within an identified industry and meets the small business size standards shall be used when determining small business eligibility criteria for your solicitations.

As provided in Procurement Directive 2008-06, on August 21, 2008 the PPB adopted the Small Business Administration (SBA) guidelines for small business size determinations. SBA's size standards define whether a business entity is small and, preferences reserved for "small business" concerns, under the NAICS. The Table of Small Business Size Standards is available at [http://www.sba.gov/idc/groups/public/documents/sba\\_homepage/serv\\_sstd\\_tablepdf.pdf](http://www.sba.gov/idc/groups/public/documents/sba_homepage/serv_sstd_tablepdf.pdf). Attached are the NAICS codes for Alternate Energy (including Energy Efficiency) as provided by the Small Business Utilization Council.

Information on the small business program, the statutes, its rules, and guidelines are available at the Small Business Utilization Council webpage at <http://hawaii.gov/spo/small-business-utilization-council>. Specific questions or concerns shall be submitted in writing, directed to the Small Business Utilization Council, and forwarded to the State Procurement Office.

Your staff may call Kevin Takaesu at 586-0568 for questions on this Directive, or you may call me at 587-4700.

Attachment

## NAICS Codes for Alternative Energy (Including Energy Efficiency)

### Primary NAICS Codes for Alternative Energy (Including Energy Efficiency)

**Table 1**

No	NAICS	Category included in NAICS <sup>1</sup>	NAICS source <sup>2</sup>
<b>Construction</b>			
1	238221	Residential Plumbing and HVAC Contractors	HI Dept. of Labor
2	238222	Non-Residential Plumbing and HVAC Contractors	HI Dept. of Labor
<b>Professional, Scientific and Technical Services</b>			
3	541330	Engineering Services	U.S. Census Bureau, HI UI database

### Additional NAICS Codes for Alternative Energy (including Energy Efficiency)

**Table 2**

No	NAICS	Category included in NAICS	NAICS source
<b>Construction</b>			
1	238151	Residential Glass and Glazing Contractors	HI Dept. of Labor
2	238152	Non-Residential Glass and Glazing Contractors	HI Dept. of Labor
3	238161	Residential Roofing Contractors	HI Dept. of Labor
4	238162	Non-Residential Roofing Contractors	HI Dept. of Labor
5	238211	Residential Electrical Contractors and Other Wiring Installation Contractors	HI Dept. of Labor
6	238212	Non-Residential Electrical Contractors and Other Wiring Contractors	HI Dept. of Labor
7	238311	Residential Drywall and Insulation Contractors	HI Dept. of Labor
8	238312	Non-Residential Drywall and Insulation Contractors	HI Dept. of Labor
9	238911	Residential Site Preparation Contractors	HI Dept. of Labor
10	238912	Non-Residential Site Preparation Contractors	HI Dept. of Labor
<b>Wholesale Trade</b>			
11	423450	Merchant Wholesalers (Medical, hospital equipment)	HI UI database, U.S. Census Bureau
12	423330	Roofing, siding, and insulation material, solar reflective film merchant wholesalers	U.S. Census Bureau
13	423720	Plumbing and heating equipment supplies merchant wholesalers	U.S. Census Bureau
14	423730	Air Conditioning Supplies merchant wholesalers	U.S. Census Bureau
15	423740	Refrigeration equipment and supplies merchant wholesalers	U.S. Census Bureau
16	423830	Industrial Machinery and equipment merchant wholesalers	U.S. Census Bureau
17	423840	Industrial Supplies merchant wholesalers	U.S. Census Bureau
<b>Retail Trade</b>			
18	444190	Other Building Material Dealers	HI UI database
<b>Professional, Scientific and Technical Services</b>			
19	541310	Architectural Services	U.S. Census Bureau
20	541611	Consulting Services	HI UI database
<b>Administrative and Support and Waste Management and Remediation Services</b>			
21	562910	Remediation Services	HI UI database
<b>Other Services</b>			
22	811310	Commercial and Industrial Machinery and Equipment (except Auto and Electronic) Repair and Maintenance	HI UI database

<sup>1</sup> List of codes excludes Other Electric Power Generation (221119)

<sup>2</sup> HI UI database Information provided by the Research Division