# Readywise, Inc.

Wise Food Storage 3676 W California Ave Suite B106 Salt Lake City, UT. 84104

### Response to RFI 15-003

State Contingency Category List

Prepared for

STATE OF HAWAII STATE PROCUREMENT OFFICE

HONOLULU, HAWAII

Prepared by

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#### A. Attachment A

#### Areas of Competency

- 6. Food (prepared meals) Provide up to 1,000,000 pre-packaged meals per day (in increments of 100,000 meals) to intermediate staging bases on West Coast or affected island(s) for 10 days.
- 7. Food (bulk commodities) Provide bulk food commodities to feed 10,000-300,000 people 3 meals per day IAW USDA school nutrition program for 30 days, delivered to intermediate staging bases on West Coast or affected island(s).
- 8. Food (special diets) Provide 10,000 pre-packaged vegetarian meals, 10,000 prepackaged low-fat/low-sodium meals, and/or 50,000 prepackaged meals suitable for seniors per day to intermediate staging bases on West Coast for 10 days or affected island(s).
- 22. Mass feeding Provide a nutritionally balanced hot meal to 1,000 people on location and/or delivered to designated neighborhoods; provide a nutritionally balanced box lunch to 1,000 people on location and/or delivered to designated neighborhood.

### **B.** Capability Statement

1. **Core Competencies**- Here at ReadyWise we specialize in high quality, cost-effective emergency meals that have an extended shelf life. From our unique, freeze-dried and dehydrated product development to manufacturing, packaging and shipping, we provide versatile solutions, tailored to meet a range of disaster, relief, emergency and sheltering needs.

As leaders in emergency food, ReadyWise is dedicated to helping families, communities, and facilities obtain peace of mind.

2. Past Performances- ReadyWise Inc. has been in business 11 years. We have provided food supplies for many different situations throughout the world for many different circumstances. Hospitals, care facilities, corporations, city/county/state/federal agencies, fire departments, police departments, universities, disaster relief and humanitarian efforts.

Examples:

Alliance Worldwide Dist./FEMA Fulfilled 2,000,000 servings in a 20-day timeframe. Contract # HSFE70-17-P-0113 University of Utah Health 14000+ meals warehoused. RFP 05142015MC

Hawaii Food Bank 2 or 3-day food boxes for seniors Three geographic areas historically hit harder by disasters. Grant funded.

Pasco County Sheriff 3-day crisis kits

Salvation Army
Eastern, South Eastern, and West territories.
Extensive multiple orders.

Pinellas County 190-0530-Q(GM) Emergency Food Supplies Contract Blanket purchase agreement 443545 Effective 11/20 thru 11/22

3. **Differentiators-** ReadyWise emergency meals are highly nutritious, lightweight and easily transportable. They do not have stringent temperature requirements, have an extended shelf-life of up to 25 years and are easily prepared by adding hot or cold water. We also produce freeze-dried, pre-seasoned meats, fruits, vegetables, drink mixes and snacks. We are the manufacture of the product with over 200000 square feet of factory space. USDA, FDA regulated. We are SQF certified along with organic, and gluten free certifications. Our in-house product development team can create new and unique flavor profiles, packaging solutions and menu options to meet your needs.

4. Corporate Date- Readywise, Inc. EIN #: 27-0195886

Business Type: C-Corporation

Date of Incorporation: May 18, 2009 State of Utah Entity #: 7356933-0142

DUNS #: 83-758-5988

SAM Registered CAGE Code: 6RS24 NAICS Code: 311423

FSC Codes (Federal Supply Class #'s): 8915, 8970

<sup>\*</sup>more examples could be provided if needed

SIC Code: 5149; 2034

SBA Small Business: According to SBA guidelines we classify as a small business under

industry code 311423 because we have less than 500 employees.

Email: www.readywise.com

#### 5. Contact information-

#### Doug Marsiglia

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www.readywise.com



(FORMERLY WISE FOOD STORAGE)



## READYWISE CAPABILITY STATEMENT

## THE LEADER IN **EMERGENCY FOOD SUPPLIES**

SMALL SAMPLE OF OUR 28 MEAL VARIETIES



**OVER** MILLION SERVINGS OF FOOD PER DAY



#### STRATEGIC PARTNER

- Governments
- Corporations
- Hospitals
- Universities
- Group Homes
- · GPO's/NGO's

- · Public Relations · Disaster Relief

DUNS #: 83-758-5988 CAGE Code: 6RS24



**OVERVIEW:** At ReadyWise, we specialize in high quality, cost-effective emergency meals and foods. From our unique, freeze-dried and dehydrated product development to manufacturing, packaging and shipping, we provide versatile solutions, tailored to meet a range of disaster, relief, and emergency needs.

PRODUCT HIGHLIGHTS: ReadyWise emergency meals are highly nutritious, lightweight and easily transportable. They do not have stringent temperature requirements, have an extended shelf-life of up to 25 years and are easily prepared by adding hot or cold water. Our recipes use a unique combination of freeze-dried and dehydrated ingredients. We offer over 28 meal varieties; examples include Cheesy Lasagna, Loaded Baked Potato Casserole & Strawberry Granola. We offer both vegetarian and gluten free options, too.

We also produce freeze-dried, pre-seasoned meats, fruits, vegetables, drink mixes and snacks. Our in-house product development team can create new and unique flavor profiles, packaging solutions and menu options in order to meet your needs. We are proud to accommodate cultural and ethnic preferences.

MANUFACTURING: Our 100,000 square foot facility is state-of-the-art. Located in Salt Lake City, Utah, we are Organic, USDA and FDA certified. To ensure quality control we conduct hourly product testing, as well as regular third-party testing to verify our results. Currently, we can produce over 1,000,000 servings of food per day. To support our quick response capability, we maintain an emergency floor stock at all times.

PACKAGING: Our products are versatile, designed for a wide range of applications to meet the needs of small and large customers alike. We offer a variety of packaging options. This includes up to 100 serving mass feeding buckets and an array of flexible metal pouches of different sizes, quantity and functionality. We also offer stackable grab-n-go buckets for quick and easy distribution. All of our packaging options are durable and functional. On average, a pallet holding 6,000 servings of food weighs less than 1,000 pounds.

BENEFITS: By using our meal solutions, your organization will be able to maintain a high volume of emergency/relief food while minimizing the need to rotate inventory, as well as all costs related to food storage and transportation.

#### FOR MORE INFORMATION, CONTACT:

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