

STATE OF HAWAII | KA MOKU'ĀINA O HAWAII
STATE PROCUREMENT OFFICE


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PROCUREMENT CIRCULAR NO. 2026-05

TO: Office of the Governor, Chief Operating Officer
Office of the Lieutenant Governor, Chief of Staff
Executive Department Directors
Hawaii State Public Library System, State Librarian

CC: Administrative Services Offices

FROM: Bonnie Kahakui, Administrator 

SUBJECT: Introduction to Procurement IQ Market Intelligence Platform

The State Procurement Office (SPO) is exploring the use of *Procurement IQ*, a market intelligence tool provided through IBISWorld. Procurement IQ offers valuable resources such as industry reports, market trends, benchmarking data, and supplier intelligence that can assist departments in making more informed procurement decisions and enhancing strategic sourcing efforts.

To introduce this procurement resource, the SPO will be hosting a demonstration session to showcase how Procurement IQ can support departmental procurement planning and analysis. Each Executive Branch department is requested to name a point of contact for Procurement IQ and to send staff whose primary responsibility is procurement. Details are as follows:

Date: Friday, September 5, 2025
Time: 10:00 - 11:00 a.m. HST
Location: Virtual, on Teams
Link to Registration: [Demonstration Registration Form](#)

Please note that the SPO will have a limited number of licenses available.

*To help facilitate communication and license coordination, **each department is asked to designate a point of contact** for this initiative. The designated individual will serve as the liaison for demonstration details, license access, and future updates regarding Procurement IQ.*

The SPO looks forward to your participation and collaboration in this initiative to enhance procurement capabilities across the State.

Questions concerning this Procurement Circular may be directed to Jittima “Jah” Laurita at (808) 586-0766 or at jittima.laurita@hawaii.gov, or you may contact me at (808) 587-4701 or email bonnie.a.kahakui@hawaii.gov. Mahalo.